

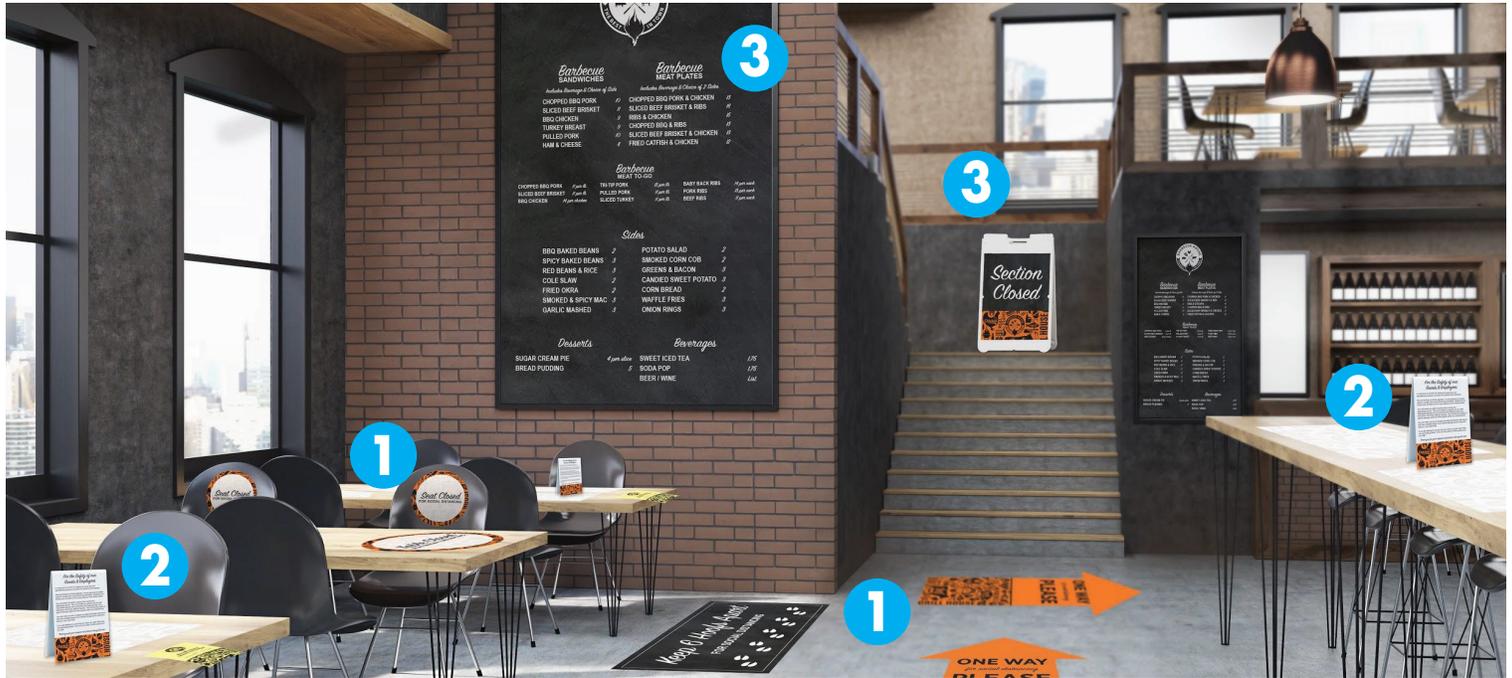
Back to Dining Out

Restaurant Comeback Solutions for the
Next Normal



Build Confidence

Welcome customers back safely and responsibly in this next normal



1 | WALL AND FLOOR DECALS

Help customers feel safe dining in again:

- Shaped floor decals direct traffic flow and indicate proper distancing
- Removable “Seat/Table Closed” messaging helps ensure compliance for capacity and distancing

2 | DISPOSABLE AND SANITIZABLE

Knowing that everything is clean and sanitary is key to your customers enjoying a comfortable visit:

- Single-use menus and placemats let guests know these materials are replaced after each use
- Washable menus and table tents with safety policies stand up to repeated cleaning with harsh chemicals
- Labels and Post-it® Notes can indicate how areas are cleaned and sanitized between each seating

3 | CONVERTIBLE MESSAGING

Update your message as the need arises — whether changing policies, menu items or employee assignments:

- Erasable signage used as a menu board in a central location can replace individual menus at tables
- Communication boards can be used for assigning tables to wait staff or posting work schedules
- A-frame sandwich boards can use interchangeable sign inserts to update messages on the fly — specials, open/closed seating areas, or special parking areas

ADDITIONAL COMMON AREAS

Cashier Areas

Limit direct contact between employees and customers:

- Acrylic partitions
- Floor decals indicate proper social distancing
- Decals on partitions can communicate new policies

Kitchen/Prep Areas

Keep employees safe and informed:

- Washable and magnetic signage can outline safety procedures
- Acrylic partitions separate close work areas

Restrooms

Standard signage needed in all facilities:

- Mirror decals provide hand-washing reminders
- Laminated CDC posters can be used on stall doors
- Engraved plastic signs stand up to cleaners



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Product Listing

Large-Scale Signage

| Product | Description | Popular Sizes | Typical Quantities |
|----------------------------|--|-------------------------|--------------------|
| Window, Wall & Door Decals | Translucent and Repositionable, Full Color, Easy Application and Removal, Multiple Sizes | 8.5" x 11" to 24" x 36" | 1 - 500+ |
| Posters | Full Color, Vertical or Horizontal, Multiple Sizes <i>*Also available in the White Synthetic stock - yes, it can be disinfected</i> | 12" x 18" to 19" x 27" | 5 - 5,000+ |
| Banners | Durable and Mesh, Full Color | 24" x 48" | 1 - 1,500+ |
| A-Frame Sandwich Boards | Replaceable Graphics <i>*Coroplast A-Frames are a budget alternative but without replaceable graphics</i> | 28" x 22" | 1 - 500+ |
| Yard Signs | Plastic Sign with Metal H-Stake, Replaceable Sign Aluminum Composite Sign with Angle Iron Frame | 18" x 24" | 1 - 2,000+ |
| Fabric Sail Signs | Indoor or Outdoor Options, 1 or 2-sided | Various | 1 - 100+ |

Small-Scale Messaging

| Product | Description | Popular Sizes | Typical Quantities |
|--------------------------------|---|-----------------------------|---|
| Table Tents and Pedestal Signs | Digital Full Color or Engraved | 6" x 4" | 1-1,000 |
| Labels, 24-Hour FasTurn | Full Color, One-Color, Foil, Indoor, Outdoor Freeform Laser Cut Shapes | 1/2" x 1" to 5" x 7" | 250 - 10,000+ |
| Seat Decals | Opaque and Repositionable, Full Color, Easy Application and Removal | 8.5" x 11" to 24" x 36" | 1 - 1,000+ |
| Magnets | Full Color, Full Bleed, Multiple Sizes, Variable Text Options | 5 1/2" x 4 1/2" to 8" x 10" | 50 - 1,000+ |
| Placemats | Full Color, Double or Single Sided, Variable Text Options, Full Bleed <i>*Also available in Synthetic stock - yes, it can be disinfected</i> | 11" x 17" | 50 - 1,000+ |
| Marketing Materials | Postcards, Brochures, Door Hangers, Rack Cards | Varies by Product | Varies by Product |
| Menus | Full Color, Double or Single Sided, Variable Text Options, Full Bleed <i>*Also available in Synthetic stock - yes, it can be disinfected</i> | 8.5" x 11" and 11" x 17" | 50 - 10,000+ |
| Post-It® Notes | Long and Short Run Options, Full Color or Spot Color, Cube Printing | 3" x 3" to 10" x 6" | 8 - 5,000+ Packs 300-610 Sheets per Pack |
| Synthetic Stock | Rack Cards, Door Hangers, Posters, Sales Sheets | Varies by Product | Varies by Product |

Social Distancing

| Product | Description | Popular Sizes | Typical Quantities |
|--------------------|---|--------------------------------------|--------------------|
| Acrylic Partitions | Bent Foot or Slot Foot | 30" x 36" | 3 - 50+ |
| Floor Decals | Circles, Squares, Rectangles, Arrows, Custom Shapes | 12" diameter, 24" x 36" and 6" x 24" | 1 - 1,000 |
| Ground Stencils | Plastic Stencils, Templates Available or Custom Designs | 26" x 19" | 1 - 200 |

SUGGESTED MESSAGING FOR EMPLOYEES

Kickstart your business into the *next normal*.

- Back Doing What You Do Best – We Appreciate You!
- The Comeback – We're Strong. You're Safe.
- Welcome Back to Work; What We're Doing to Keep You Safe.

SUGGESTED MESSAGING FOR CUSTOMERS

Show how you open *responsibly*.

- Your Health and Safety are our Top Priority!
- So Happy to See You; What We're Doing to Keep You Safe.
- Thank you for Your Support!
- We've Got This!

